

JOEY PARKER

EVENT PRODUCER & DRAG PERFORMER

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PROFILE

Drag performer and producer since 2018, with experience hosting and performing in venues across the UK, Spain, France, Austria and the USA. Producing events including programming, budgeting, community engagement, marketing, advertising, SEO management, event management, stage management and artist liaison.

WORK EXPERIENCE

- JAN 18 - PRESENT**
Drag Performer
Vanilla Parker Balls
- FEB 21 - PRESENT**
Top of the Slops
Founder, Producer, Host
- MAY 21 - PRESENT**
Scissor Cis Tears - Trans+ Fundraising
Producer, Host
- MAR 25 - PRESENT**
Big Dungeon Energy
Performer, Producer

HIGHLIGHTS

TOP OF THE SLOPS

Top of the Slops is the UK's first paid drag competition. Joey founded it in February 2021 and has completed five 12-week seasons.

SLOPS NETWORK

Through the last four years of Top of the Slops, Joey has built a network of performers, technicians and producers. He programmes regular events and shows with all kinds of themes, performance style and technical specifications - whether its drag, live music, comedy or theatre.

SKILLS

- Event concept development and creative direction
- Graphic design - print and online
- Budget management and revenue generation
- Performer booking and talent coordination
- Audience engagement and community outreach
- Marketing, comms, and promotional campaign planning
- Venue liaison and technical production oversight
- Timetable scheduling and event logistics
- Accessibility and inclusion best practice implementation
- Hosting, emceeing, and public speaking
- Crisis management and troubleshooting
- SEO and website management
- Social media content creation and scheduling
- Collaborating with queer and marginalised communities
- Accessibility signposting and advisory consulting
- Post-event evaluation and reporting
- Sponsorship and partnership relationship building